

Maritime Business and Logistics Undergraduate Programme at UPIC (Year 1 Entry)

As part of the UPIC Maritime Business and Logistics degree, students develop a range of skills valued by employers such as communication, teamwork, presentations and time management. The programme has a strong contemporary feel and relates maritime business theories and concepts to the practical issues facing maritime business managers in the 21st Century. Successful completion of the degree can lead to career opportunities in marketing, enterprise, maritime business operations, shipping, logistics, recruitment consulting and other graduate level jobs.

In Year 1 of the programme you will take the following core modules, four in the first semester and four in the second.

In Semester One you will study:

- Interactive Learning Skills and Communication
- Principles of Economics
- Business Foundations
- Principles of ICT

In Semester Two you will study:

- Business Law
- Introduction to Logistics
- Introduction to Shipping
- Organisational Behaviour and Leadership Competencies

Module Overview

Interactive Learning Skills and Communication

100% Coursework

This module aims to help students to develop their Academic English, Study Skills, Research, Critical Reasoning skills in order to be successful undergraduate students; a subsidiary aim of this module is to ensure that students develop the skills, dispositions and ability to function independently and take responsibility for their personal, academic and professional development.

Business Foundations

100% Coursework

To provide knowledge of the economic, environmental, cultural, ethical, legal and regulatory, political, sociological, digital and technological aspects that influence business and management.

To provide understanding of the above influences at local, national and global levels.

To provide understanding of how the above can impact upon the strategy, behaviour, management.

Business Law

100% Examinations

This module will introduce you to the legal framework and key areas of law which affect business, including basic principles of contract and tort; company law; the impact of criminal law on business and professional services; and the impact of law in the professional content, such as for example, key elements of employment law and the protection of information.

Principles of ICT

90% Coursework / 10% Examinations

This Principles of ICT module attempts to deliver an accurate snapshot of the state of ICT as it exists currently, as well as to equip the student with a useful set of skills in the use of common productivity software and Internet based applications.

The module introduces candidates to the interesting challenges that ICT presents today and covers many anchor points that may serve as a bridge to their interests and lifestyles. These bridges include the technology in their mobile telephones, computing equipment, home appliances, motor vehicles, shopping, movies and entertainment software.

This module takes into account that we will be dealing with students from a wide range of cultures and experience with computers, and successful completion indicates that students have obtained a good understanding of and ability to apply common applications (Ms Word, Excel and Power Point) to document creation, data collation and presentation whilst students will also be made aware of the benefits of using web based applications for information presentation and will be expected to use IT to communicate information effectively in a variety of forms as well as managing IMS within a business context.

Introduction to Marketing

30% Coursework / 70% Examinations

To provide a broad overview of the marketing function, theories and models whilst introducing the student to a market orientated approach to the solution of organisational problems.

Introduction to Logistics**50% Coursework / 50% Examinations**

The module aims to introduce concepts relevant to the study of logistics within the context of supply chain management and introduce elements of freight transport systems

Introduction to Shipping**50% Coursework / 50% Examinations**

The aims of the Module are to provide a broad overview of the international shipping industry and give specific knowledge to the student about the design, building and structure of specific ship types.

Organisational Behaviour and Leadership Competencies**100% Coursework**

This module encompasses the internal aspects, functions and processes of organisations, including their diverse nature, purposes, structures, size/scale, governance, operations and management, together with the individual and corporate behaviours and cultures which exist within and between different organisations whilst also introducing you to the practices of the manager and leader, exploring the key attributes, roles, responsibilities and challenges facing them in 21st century organisations, and the attributes, skills and competencies required to be effective.

