



### **The City**

Plymouth is the 21<sup>st</sup> largest city in the United Kingdom with an area of 59 square miles and a population of over 260,000 people, including more than 55,000 students. It is a vibrant, multicultural city where people enjoy living, studying, working and playing.

### **Where is Plymouth?**

Plymouth is located on the coast in the county of Devon in England. The city is on the South West coast of England and benefits from an excellent transport network, making it a great base from which to explore the UK and mainland Europe. London is only three hours away by train. Exeter Airport, just 50 minutes by taxi from the city campus, offers direct flights to the Caribbean, North Africa and European destinations with connections worldwide via Amsterdam, Dusseldorf and Paris.

### **Getting here**

Getting to Plymouth couldn't be simpler. The city's train station connects the city to the rest of the UK and there are also regular bus services connecting Plymouth to locations across the country. PUIC offers a meet and greet service for all students arriving in the country for the first time.

### **Things to do**

Plymouth is the South West's centre for retail, commerce and culture, with a proud heritage and modern outlook. The city offers excellent entertainment for all tastes, with a theatre, museums, art galleries and music venues. It is also home to one of Europe's largest aquariums, The National Marine Aquarium, with over 400 different species.

### **Getting around**

The city is safe and compact with great public transport links. You will find it really easy to get around and explore everything the city has to offer.

### **Plymouth's climate**

The climate in Plymouth is classified as a temperate oceanic climate, like much of the British Isles, with average maximum temperatures in summer (July) being around 19.8°C (67.6 °F) and in winter (January) around 3.8°C (38.8°F).

### **Cost of Living**

Plymouth is an affordable city in which to live and study. Aside from your tuition costs you will need to budget for a minimum of £800 per month to cover your day to day living expenses during your studies in the UK.

### **Accommodation**

Please refer to the PUIC website at [puic.navitas.com/students/accommodation](http://puic.navitas.com/students/accommodation) for more information relating to accommodation in Plymouth.

### **Student life**

Plymouth is home to more than 55,000 students. With countless cafes, restaurants, bars and leisure opportunities, you will never be bored.

### **Studying at PUIC**

PUIC is one of the younger Navitas UK colleges partnered with Plymouth University (PU). It is committed to providing first class educational pathways and support to international students in preparing the brightest and best to excel at PU.

### **Progressing to Plymouth University**

When you successfully complete your stages of study at PUIC you will further your studies at Plymouth University to complete your degree programme. PU is the ninth largest university in the UK. The university is based on one central campus serving five faculties. For more details please go to [plymouth.ac.uk](http://plymouth.ac.uk)

### **After you Graduate**

Once you have graduated you will be looking to secure employment in your home country or pursue further study. Your degree at PU will open many doors and help you fulfil your careers, hopes and aspirations.

## Tourism and Hospitality Undergraduate Programme at PU (Stage 2 Entry)

As part of the PU Tourism and Hospitality degrees, students develop a range of skills valued by employers such as communication, teamwork, business planning and restaurant management. Each programme has a strong contemporary feel and relates tourism and hospitality theories and concepts to the practical issues facing tourism and hospitality managers in the 21<sup>st</sup> Century. Successful completion of your chosen degree can lead to career opportunities in hospitality, enterprise, business operations, tourism, the hotel industry, recruitment consulting and other graduate level jobs.

In Stage 2 of the programme you will take the following core modules, four in the first semester and four in the second.

In Semester One you will study:

- Interactive Learning Skills and Communication
- Introduction to Marketing
- Business Foundations
- Principles of ICT

In Semester Two you will study:

- Introduction to Food Service Operations
- Front Office and Facility Operations
- The Tourism Industry
- Principles of Economics (Elective)
- Business Accounting (Elective)
- Organisational Behaviour (Elective)

### Module Overview

#### Interactive Learning Skills and Communication

This module will develop a range of academic and communicative skills necessary for successful study and develop a range of transferable communicative skills (written and oral) to prepare students for professional life.

#### Business Foundations

The module aims to provide a foundation of business, outlining the different models and approaches that exist, providing a foundation of some of the basic skills required in business.

#### Principles of ICT

This module will deliver an accurate snapshot of the state of ICT as it exists currently, as well as to equip the student with a useful set of skills in the use of common productivity software and Internet based applications.

#### Introduction to Marketing

This module provides a broad overview of marketing theories and models whilst introducing the student to a market orientated approach to the solution of organisational problems.

#### Organisational Behaviour (Elective)

This module aims to provide a broad based understanding of the contribution that organisational behaviour and analysis can make to the performance of the individual, group and organisation.

#### Introduction to Food Service Operations

To develop an understanding of Food & Beverage business operations and the operational procedures associated with the management of food and beverage.

#### Front Office and Facility Operations

This module introduces important aspects of front office and facility operations within the context of hotels.

#### The Tourism Industry

This module aims to review some of the factors that influence the development of organisations operating in tourism and to develop an understanding of the structure, operation and organisation of the private sector.

#### Principles of Economics (Elective)

This module aims to provide students with a knowledge and understanding of the basic concepts and techniques involved in economic analysis at an introductory level.

#### Business Accounting (Elective)

The aims of the module are to introduce the measurement, recording and communication of financial information for the purpose of business decision making in the context of risk, sustainability and liquidity.

